

SHRI GOURISHANKAR

TRADING COMPANY



ABOUT US

Journey of Shri Gourishankar Trading Company It's an honour to share the inspiring journey of Shri Gourishankar Trading ompany, a trusted name in the food grains business for the last 22 years.

Our journey began in Belgaum APMC Market Yard, with a simple

vision — to deliver the finest quality food grains from arnataka's fertile lands to markets across India and eyond. Over the years, with dedication and integrity, we have grown from a small trading firm into a reputed name in domestic trade and exports. We have successfully completed several NAFED tenders, proving our reliability and commitment to quality and timely supply.







OUR PRODUCTS

BASMATI RICE (PREMIUM EXPORT TYPE)



1509 Steam Basmati Rice

Description: 1509 Steam Basmati Rice is one of the finest long-grain rice varieties, known for its extra-long slender grains, aromatic fragrance, and soft fluffy texture after cooking.

- $\hbox{\bf \cdot} \ Lightweight \& \ Long-Grain: Slim, elegant grains with soft texture.}$
- Quick Cooking Variety: Saves time while maintaining authentic basmati flavor.



PR 11/14 Steam Rice

Description: PR 11/14 Steam Rice is a popular non-basmati long-grain rice variety cultivated in the fertile plains of northern India.

- Long-Grain Non-Basmati: Fine texture and superior yield.
- Middle East Demand: Major export to UAE, Oman & Saudi Arabia.



1509 Golden Sella Basmati Rice

Description: 1509 Golden Sella Basmati Rice is a premium variety of parboiled basmati rice, renowned for its extra-long slender grains, golden hue, and rich aroma.

- · Lightweight & Long-Grain: Slim, elegant grains with soft texture.
- Quick Cooking Variety: Saves time while maintaining authentic basmati flavor.



1121 White Sella Basmati Rice

Description: 1121 White Sella Basmati Rice is one of the most sought-after long-grain basmati varieties, admired globally for its exceptional grain length, aromatic fragrance, and soft, fluffy texture after cooking.

- Extra-Long & Aromatic: Famous for its extra-long, non-sticky grains with a rich aroma.
- Premium Export Grade: Widely preferred for international quality standards.



1121 Steam Basmati Rice

Description: 1121 Steam Basmati Rice is one of the finest and longest basmati rice varieties, known for its extra-long slender grains, natural aroma, and delightful taste.

- Extra-Long & Aromatic: Premium steam-processed rice with extra-long, slender grains and natural fragrance.
- \bullet Non-Sticky & Fluffy: Stays separate after cooking, ideal for biryani and international export markets.







PR 11/14 White Sella Rice

Description: PR 11/14 White Sella Rice is a highquality, long-grain non-basmati rice known for its uniform grain size, bright white color, and soft texture after cooking.

- \bullet Long-Grain & Aromatic: Elegant, long, non-sticky grains with mild aroma and bright white color.
- High Export Quality: Ideal for Middle East & African markets due to uniform grain size and rich taste.



1121 Golden Sella Basmati Rice

Description: 1121 Golden Sella Basmati Rice is a premium parboiled rice variety, celebrated for its long grains, golden hue, and rich aroma.

- Extra-Long & Golden Grain: Naturally golden-hued, extra-long grains with rich aroma and appealing shine.
- Premium Export Choice: Non-sticky texture and superior taste make it ideal for biryani and global markets.



1509 White Sella Basmati Rice

Description: 1509 White Sella Basmati Rice is a premium parboiled basmati rice variety, known for its long slender grains, brilliant white color, and aromatic fragrance.

- Long-Grain & Aromatic: Slim, elegant white grains with natural fragrance and soft texture after cooking.
- Export-Grade Quality: Non-sticky, fluffy rice ideal for international cuisines and premium packaging.



PR 11/14 Golden Sella Rice

Description: PR 11/14 Golden Sella Rice is a premium long-grain non-basmati rice processed through the parboiling (sella) technique, giving it a golden hue, firm texture, and enhanced nutrient retention.

- Long-Grain & Golden Texture: Beautiful golden color with long, non-sticky grains and mild
- Popular Export Variety: High demand in Middle East & African markets for daily consumption and catering.



Pusa Basmati Rice (Pusa 1401)

Description: Pusa 1401 is a superior hybrid basmati variety known for its long slender grains, strong aroma, and soft texture after cooking. It's one of the most preferred varieties for both domestic and international markets.

- $\bullet \ Aromatic \ \& \ Flavourful: \ Rich \ basmati \ fragrance \ with \ authentic \ traditional \ taste, \ perfect \ for \ biryani \ and \ pulao.$
- $\bullet \ \, \text{High Yield \& Export Favorite: Ensures excellent grain length, uniform quality, and global market acceptance.}$



Traditional Basmati Rice

Description: Traditional Basmati Rice is the original, heritage variety of basmati — prized for its deep aroma, rich flavor, and long, slender grains. It reflects the true essence of authentic Indian basmati.

- $\hbox{\bf \cdot} \ {\sf Classic Aroma \& Taste: Naturally aged grains with a strong fragrance and royal flavor. } \\$
- · Authentic Heritage Variety: Preferred for premium dining and traditional export markets.



1718 Basmati Rice

Description: 1718 Basmati Rice is a modern hybrid variety developed from traditional basmati, offering excellent aroma, grain length, and high yield. It's widely preferred for export due to its consistent quality.

- Aromatic & Long-Grain: Fine fragrance with extra-long, slender grains that stay fluffy after cooking.
- High Yield & Disease Resistant: Ensures stable production and superior export-grade quality.



Sugandha Basmati Rice

Description: Sugandha Basmati Rice is a lightly aromatic, long-grain variety known for its soft texture and affordable pricing, making it a popular choice in both domestic and global markets.

- Mild Aroma & Soft Texture: Fluffy, non-sticky grains with a pleasant natural fragrance.
- Value-for-Money Variety: Offers premium basmati quality at an economical price for bulk exports.



Sharbati Basmati Rice

Description: Sharbati Basmati Rice is a budget-friendly, long-grain variety that offers the look and feel of premium basmati at an affordable price, making it ideal for everyday use and exports.

- Long-Grain & Non-Sticky: Cooks soft and fluffy with a mild aroma.
- Economical & Popular Choice: Widely used for daily meals and large-scale exports.

NON BASMATI RICE (BULKUEXPORT TYPE)



Sona Masoori Rice

Description: Sona Masoori Rice is a lightweight, aromatic, medium-grain rice popular in South India and international markets for its soft texture and easy digestibility.

- Soft & Fragrant Grains: Mild aroma with fluffy, non-sticky texture after cooking.
- High Export Demand: Preferred in households and restaurants across India, USA, and the Gulf.











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IR 64 Parboiled Rice

Description: IR 64 Parboiled Rice is a high-yield, medium-grain variety widely exported to African and Gulf countries for its consistent quality and affordability.

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- Non-Sticky & Nutritious: Parboiled process locks in nutrients and ensures firm, separate grains after cooking.
- Bulk Export Favorite: Highly demanded for large-scale supply to hotels, retailers, and distributors



IR 36 Rice

Description: IR 36 Rice is a medium-grain, highyielding variety known for its uniform grain size and reliable cooking quality, making it ideal for bulk exports and everyday use.

- Consistent Quality: Medium-length grains with soft texture and mild aroma.
- Widely Exported Variety: Popular in Asian, African, and Middle Eastern markets for large-scale consumption.



Swarna Rice

Description: Swarna Rice is a medium-grain, non-basmati variety widely used for daily meals and large-scale exports due to its affordability and consistent quality.

- Soft & Non-Sticky Texture: Cooks easily with a light, fluffy consistency.
- Economical & High Demand: Popular choice for household consumption and bulk export markets.



Pooni Rice

Description: Ponni Rice is a premium South Indian variety known for its soft texture, mild aroma, and easy digestibility. It is highly favored in both domestic and international cuisines.

- \bullet Soft & Fluffy Texture: Cooks evenly with a pleasant aroma, perfect for South Indian dishes.
- Export-Favorite Variety: Widely exported to Singapore, Malaysia, and Gulf countries.



Matta Rice (Kerala Red Rice)

Description: Matta Rice, also known as Kerala Red Rice, is a nutrient-rich, traditional variety recognized for its unique red color, earthy flavor, and high fiber content.

- Rich in Nutrients & Fiber: Packed with iron, vitamins, and minerals that support a healthy diet.
 - \bullet Preferred in Gulf & South Indian Cuisine: Popular for its distinct taste and traditional authenticity.



Thank You for Exploring Our World of Flavors!

We sincerely appreciate you taking you to time the time discover She exceptional range of the exceptional range of rice, offfed by flirading Company. Based is we dedicated ty an Belagi, we highest quality, carefully sourced, carefuly pour disersily staddards to meet in to meet our global global clitente.

Let's Connect and Grow Together!

- Premium Quality:
- Reliable Supply:
- Customer-Centric Service: Ethical Sourcing:

We lookord you hearing you and forgitng the successful partnership.





SHRI GOURISHANKAR

Trading Company, Belagavi, Karnataka



NOTE

Packings Available in 10, 15, 20, 25 and 50 kg for all Products



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